



**Virginia
Leadership
Institute**

Keeping America's Promise

———— PARTNERSHIP PACKET ————





ABOUT VLI

Virginia Leadership Institute, Inc. (VLI) is a non partisan, 501 (c)(3) nonprofit organization. Founded in 2006, VLI aims to increase the number of black elected officials in Virginia through training, mentoring, and networking.

VLI's training sessions bring together campaign operatives, elected officials, and policy experts who have experience in Virginia and national politics to teach critical campaign skills to a future generation of public servants. Our interactive sessions focus on fundraising, grassroots operations, media, public speaking, data analysis and other critical campaign skills. For more information on the Virginia Leadership Institute, please visit www.virginialead.org or email info@virginialead.org.

MEMBERSHIP

Membership in the Virginia Leadership Institute puts you closer to your political aspirations. Join the VLI today for only \$25.

PREPARING YOU TO BE A CANDIDATE

Winning political campaigns capitalize on the candidate's resources, message and networks. VLI sessions bring together trainers with diverse experiences to teach our future candidates how to effectively win campaigns in Virginia.

PREPARING YOU TO WORK ON CAMPAIGNS

Campaigns rely on staff experienced in fundraising, messaging, grassroots outreach and other skills to win on election day. VLI offers small group sessions on campaign topics to prepare you to be a campaign manager, fundraiser, volunteer coordinator, outreach director or other campaign staffer, and encourages you to apply your knowledge on the campaign trail.

BUILDING YOUR NETWORKS

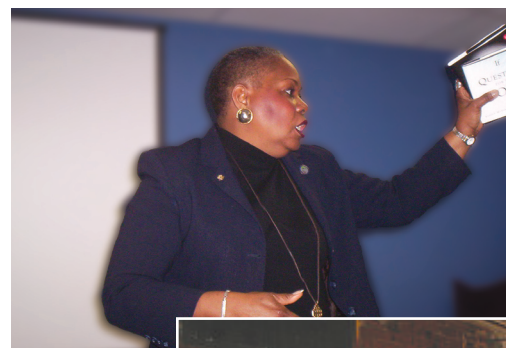
A strong network is the basis of a political campaign. The VLI helps you build networks with fellow session attendees, presenters and political leaders.

GIVING YOU ACCESS TO POLITICAL LEADERS

Aspiring candidates need access to political leaders for potential support and to learn valuable lessons. The VLI offers access to experienced public servants through networking events and training sessions.

KEEPING YOU INFORMED

As more African Americans enter the political arena, its critical that we share information and lessons learned. The VLI offers access to historical and current information on African American politics in Virginia to keep you informed.





PARTNERSHIP LEVELS

GOVERNOR'S CIRCLE \$2500

PROVIDES COMPREHENSIVE POLITICAL TRAINING FOR 40 FUTURE CANDIDATES, AND PERSONAL POLITICAL CAREER CONSULTING FOR 13 FUTURE CANDIDATES

VLI conducts trainings and consultations for those interested in running for office and serving as political professionals; and also partners with community organizations to educate their members on aspects of political involvement. Sessions include fundraising, grassroots operations, media and messaging, and lessons learned from previous campaigns.

BENEFITS

- Recognition on website for one year with link to website and logo
- Recognition at all VLI events including training and Annual Awards Reception, as Governor's Circle sponsor for one year, and in all media for events
- Opportunity to speak and have materials at all VLI events until end of calendar year
- Ten complimentary memberships to VLI for one year (\$250 value)

SENATOR'S CIRCLE \$1000

PROVIDES COMPREHENSIVE POLITICAL TRAINING FOR 20 FUTURE CANDIDATES AND PERSONAL POLITICAL CAREER CONSULTING FOR 4 FUTURE CANDIDATES

BENEFITS

- Recognition on website for one year with link to website and logo
- Recognition at all VLI events including training and Annual Awards Reception, as Senator's Circle sponsor for one year, and in all media for events
- Opportunity to speak at Annual VLI Reception
- Five complimentary memberships to VLI for one year (\$125 value)

CONGRESSIONAL CIRCLE \$500

PROVIDES SCHOLARSHIP TO MEMBERS IN LOCAL LEADERSHIP PROGRAMS

VLI will provide scholarships to members accepted to select local leadership programs to help them network with other leaders; and develop critical skills. These programs are also an excellent opportunity to learn more about issues that affect our communities including education, economic development, public safety and the arts. Accepted programs include but are not limited to Leadership Arlington, Leadership Alexandria, Leadership Fairfax, and the Sorensen Institute.

BENEFITS

- Recognition on website for one year with link to website and logo
- Recognition at all VLI events including training and Annual Awards Reception, as Congressional Circle sponsor, and in all media for events
- Three complimentary memberships to VLI for one year (\$75 value)

DELEGATE'S CIRCLE \$250

PROVIDES ISSUE SPECIFIC TRAINING TO 20 FUTURE CANDIDATES

BENEFITS

- Recognition on website for one year with link to website and logo
- Mentioned at Annual Awards Reception as Delegate's Circle Sponsor
- One complimentary membership to VLI for one year (\$25 value)



PARTNERSHIP RESPONSE FORM

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax Number: _____

E-mail Address: _____

PARTNERSHIP LEVELS

VLI offers several partnership levels to support our innovative mission and market your business to our members, attendees and supporters.

- Governor's Circle **\$2500**
- Senator's Circle **\$1000**
- Congressional Circle **\$500**
- Delegate's Circle **\$250**

METHOD OF PAYMENT

Enclosed **CHECK** in the amount of \$ _____ Made Payable to: Virginia Leadership Institute

Bill **CREDIT CARD** in the amount of \$ _____ VISA Master Card American Express

Name as it appears on card: _____

Card Number: _____ Expiration Date: _____

Billing Address: _____

Authorized Signature: _____

I am unable to be a partner, please accept this contribution of \$ _____

For more information on partnership, please contact development@virginialead.org.

All donations are tax exempt to the extent allowable by law.



SELECT PARTNERS

Mayor Bill Euille

Lavern Chatman

Krysta Jones Consulting

Silver Starr Art Studios

Laura Mandala

Northern Virginia Urban League

Virginia Commerce Bank

Washington Insurance Consulting Group

The Adellsen Group

